



Postcode Active Trust

Impact Statement 2021-2024



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We're Postcode Active Trust.
Over the last 4 years (2021 to 2024) we awarded a total of £28.4 million to our charity partners to support them in creating positive change through Sport.

Celebrating our charity partners

Over the last few years, many charities, including those supported by the Trust, faced real challenges. Whether from the COVID-19 pandemic, the climate crisis, or the cost of living, we are proud that players of People's Postcode Lottery are helping Postcode Active Trust to fund charities to continue their important work.

Funding in numbers

We funded charities across the UK working towards our vision of anyone, anywhere can improve their health, prospects and wellbeing through the benefits of physical activity. We know that positive social change is achieved through sport and physical activity, and we want everyone to have access to these opportunities within their local community.

In the strategy period, the Trust's funding has supported the following cause areas:

£28.2m

to charities that improve health and wellbeing for all through the benefits of physical activity.



£11.6m

to charities that inspire positive futures with access to education or employment, through the power of sport.



£20.3m

to organisations that connect communities and provide opportunities and activities at their doorstep, for healthier and fulfilled lives.



Response to Cost of Living crisis

Throughout this strategy period, we recognize that cost pressures related to the cost of living crisis in the UK affected charities in a number of ways. In response, in 2023 we gave £100,000 of additional unrestricted funding to all of our long-term charity partners, providing them with a much-needed boost in income at the end of a challenging year.

What our supported charities did

Case Study

Sailing Trips Bring Hope To Young Cancer Survivors

Young cancer survivors experience the trip of a lifetime with the **Ellen MacArthur Cancer Trust**.

One young man who was treated in hospital for a brain tumour in 2022 will never forget what joining the sailing crew meant to him.

Last summer, Shaun Donohoe spent four days on a yacht with the Trust, where he began to find positives in what had been an incredibly tough time.

Twenty-six-year-old Shaun said, *"It's hard to talk about cancer with friends, family, people you've just met. They give you sympathy rather than understanding. Sometimes you're not really looking for that. You want someone who knows and has experience."*

"You just want to talk about it. You want to process what's happened and I think that's the same for others. After all your treatment is finished, it's almost as if there is a waiting period of wondering: Is it still there? Is it gone?"

"There were a lot of us on this trip making jokes about everyone's experience. We were all light-hearted about it. It really makes you think about it in a positive way."

"Obviously there is nothing positive about cancer but there are things from this trip I will remember for many years to come. Crying with laughter - it's been a while since that's happened. It's good to find people who have probably had the same thoughts as myself."

Even after they are given the all-clear, cancer can impact young people's lives long into the future. Their mental wellbeing in particular can take a massive hit.



Adjusting to this 'new normal' can be extremely difficult which is why, when treatment ends, the Ellen MacArthur Cancer Trust's work begins.

Reflecting on his week of sailing, Shaun from East Kilbride, said, *"Although the cancers and tumours are all different, everyone there has been through the same thing. It feels great to talk about bits and bobs that have happened to us and take it all in. Things like that are the best for dealing with it because you get to process everything in a healthy way."*

"Sailing has been amazing. You're given the tools to make anything happen. It's not all planned out so what happens is special. I made memories, learned how to sail a yacht, made some great friends. It puts you on a high."

Postcode Lottery players have raised **£4.7 Million** for the Ellen MacArthur Cancer Trust.

ABOVE: Shaun at the helm

Case Study

Newcastle United Foundation



Kim first visited Newcastle United Foundation's Family-set up in response to the Cost-of-living

crisis. Her life was turned upside down by a rare cancer diagnosis that saw her endure multiple surgeries and years of rehabilitation work.

She was forced to give up her biomedical science degree studies, now with permanent damage to her ankle and unable to work as she recovered. As a single parent, Kim did all she could to provide for her little boy and when NUCASTLE opened on their doorstep, it quickly became a home away from home.

Kim's compassion saw her build friendships with families in NUCASTLE and she regularly helped Foundation staff deliver free services for NE4 residents.

Kim happily joined the Foundation team six months ago as a member of staff, creating positive change for countless families as well as her own.

Kim said *"All I've ever wanted to do is help people and make a difference"*.

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Postcode Active Trust is a registered charity with the Scottish charity regulator OSCR (SC044967) and has been in operation since 2014. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.